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V I L L A G G I O  
N A R R A N T E

in Fontanafredda &  
Casa E. di Mirafiore

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FONTANAFREDDA

CASA E. DI  
MIRAFIORE

“ A place immersed in the homeland of Barolo, surrounded by rolling hills and vineyards, where every corner has a unique view and a story to tell. ”



➤ 120 HECTARES  
OF BIONATURAL RESERVE  
IN SERRALUNGA D'ALBA,  
IN THE HEART OF BAROLO



“ A village full of life and opportunities to be experienced, embraced by the beauty of UNESCO World Heritage hills and inebriated by the aroma of wine, which wafts from the historic barrels throughout the entire Village. ”

VILLAGGIO  
NARRANTE  
in Fontanafredda &  
Casa E. di Mirafiore





#### ITALY'S FIRST STORYTELLING VILLAGE

“ The Village was founded thanks to Emanuele Alberto, Count of Mirafiore. An authentic place, where every corner and every view have a unique story to tell. ”

It was founded thanks to Emanuele Alberto, the son of King Vittorio Emanuele II, with the aim of creating a village with a school, a church, a tobacconist, a baker and a recreational club. A real village which became home to 250 people, all employed by the winery, and where 15 families still live today.

Today it is an authentic place, where you can discover the historic cellars of King Vittorio Emanuele II and those of his son Emanuele Alberto, enjoy the great wines of the Langhe, savour the taste of tradition in the restaurants of the Alciati family and spend your time in 4-star hotels, surrounded by the beauty of Unesco World Heritage hills and inebriated by the aroma of wine.

“ A journey, a village  
and so many experiences.  
To be imagined, enjoyed  
and shared. ”

DISCOVER THE EXPERIENCES  
OF VILLAGGIO NARRANTE

Here you can... stay, taste, visit, eat, celebrate, work,  
buy, relax, have fun and live unique and always  
different experiences.



TASTINGS



WEDDINGS



VISITS



RESTAURANTS



EVENTS



HOTEL



SELLING



NATURE



BUSINESS



THE HISTORICAL CELLARS OF FONTANAFREDDA



THE SUITE OF THE LE CASE DEI CONTI MIRAFIORE HOTEL



THE PLINS AT THE NAPKIN OF LIDIA FROM GUIDORISTORANTE

# Fontanafredda

“ Vittorio Emanuele II purchased the Fontanafredda estate in 1858 and gave it as a gift to La Bela Rosina. ”

 [THE HISTORIC CELLARS](#)

 [THE HOTELS](#)

 [THE RESTAURANTS](#)

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FONTANAFREDDA

## Founded by the first King of Italy



Like all good things, Fontanafredda was born from a love story in 1858, that between the first King of Italy, Vittorio Emanuele II, and Rosa Vercellana. The historic cellars are a place just waiting to be discovered, where to learn anecdotes of the royal family and the intriguing habits of the King, and to admire the majesty of the big oak barrels which reveal what has made Fontanafredda an icon of Barolo throughout the world.



FONTANAFREDDA



VITTORIO EMANUELE II AND ROSA VERCELLANA

# Casa E. di Mirafiore

“ In 1878, Emanuele Alberto Guerrieri, Count of Mirafiore, son of the first King of Italy, founded Casa E. di Mirafiore. ”



THE HISTORIC CELLARS



THE HOTELS



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CASA E. DI MIRAFIORE

## A crown on our heads and the earth in our hands



In 1878, Emanuele Alberto Guerrieri, Count of Mirafiore, son of the first King of Italy, founded Casa E. di Mirafiore with his estates in Barolo and Fontanafredda. A winery which has always been a pioneer, thanks to the foresight of Emanuele Alberto, a nobleman with a modern approach to wine and a community-oriented attitude. Of aristocratic origin and now with a strong rural identity, Casa E. di Mirafiore expresses the authentic oenological tradition of the Langhe.

CASA E. DI  
MIRAFIORE



REFINING IN THE GLACIER

# Winery tours

“ Retrace the steps of King Vittorio Emanuele II, La Bella Rosina and their son Count Emanuele Alberto inside the 19th century cellars of Fontanafredda and Casa E. di Mirafiore, discovering the fascinating world of wine. ”



THE HISTORIC CELLARS



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THE CELLAR

## Fontanafredda

Discover anecdotes about the royal family and the intriguing habits of the King, along with the majesty of the barrels in which the great wines of the Langhe are aged, and see what has made Fontanafredda an icon of Barolo throughout the world.



### RESERVATIONS FOR VISITS AND TASTINGS

contact us at +39 0173 626 481 or send us an email to [fontanafredda@villaggionarrante.it](mailto:fontanafredda@villaggionarrante.it)



THE CELLAR

## Casa di E. di Mirafiore

Six of the original late 19th century chestnut wood barrels and those made of concrete and dating back to 1887 can still be seen in Count Emanuele Alberto di Mirafiore's cellar, and you also learn how the grape's native to the area are vinified in keeping with tradition.



### RESERVATIONS FOR VISITS AND TASTINGS

contact us at +39 0173 626 481 or send us an email to [mirafiore@villaggionarrante.it](mailto:mirafiore@villaggionarrante.it)



# The Museum

“ Inaugurated to celebrate the 160th anniversary of Fontanafredda, the museum tells the story of the estate. ”



THE HISTORIC CELLARS



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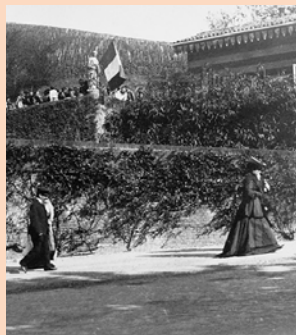




## THE MUSEUM

# The history from 1858

A journey consisting of four different areas within the historical cellars, offering visitors a glimpse of everything that has made the Village a local symbol since the 19th century. From the original bottles of Barolo owned by the first king of Italy, to the more recent advertisements for wine “the way we like to tell it”. A surprise on the lower floor offers you the chance to experience old-fashioned wine production, with a collection of historical oenological tools.



THE ROYAL FAMILY

# Hotel Le Case dei Conti Mirafiore

“ Your hideaway in the Village,  
cradled by the gently rolling  
hills of the Langhe. ”



THE HISTORIC CELLARS



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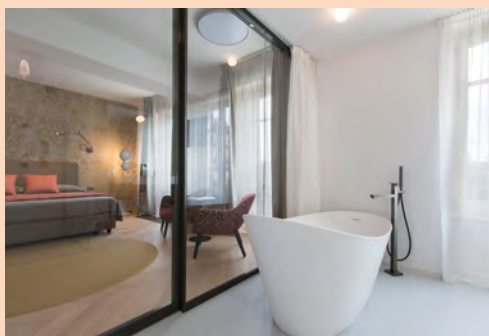




## HOTEL LE CASE DEI CONTI MIRAFIGLIORE

# Yesterday the farmers' house, today a window on the vineyards

Originally used as housing for employees and their families who lived together as part of the Village community. Today, Le Case dei Conti Mirafiore is a hotel with the 4-star embraced by the beauty of the UNESCO World Heritage. There are 14 elegant and welcoming rooms, divided into three types: comfort, superior terrace and junior suite. The interior design is all-Italian, with furniture by Poliform, exquisite fabrics by Rubelli, lighting by Artemide and bathrooms by Gessi.



THE LUXURY OF THE SUITE

# Foresteria delle Vigne

“ Built between 1864  
and 1865 on a land called  
“the nursery”. ”

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## FORESTERIA DELLE VIGNE

Yesterday it was a plant nursery, today it is a refined little hotel

Foresteria delle Vigne is a refined little hotel, surrounded by the nature of the Village, just a short stroll from the 19th century Villa Reale. The building once housed the winery's plant nursery, where the vine stocks were grown. Today, Foresteria delle Vigne has 11 traditionally and elegantly furnished rooms. Guests can enjoy a gourmet breakfast prepared on the spot by the Chefs of the Village.



CLASSIC AND ELEGANT STYLE

# Guidoristorante

“ Seasonal menus, a minimal wine list, high quality ingredients and the promotion of local excellence. ”



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**GUIDORISTORANTE**

## A star that has been shining for 50 years

Guidoristorante is located on the first floor of the Villa Reale, in the cosy dining rooms of King Vittorio Emanuele II and La Bella Rosina. Seasonal menus, a minimal wine list and emphasis on the local area are the principles of the Alciati family: Ugo in the kitchen and Piero in the dining room, offering you an experience like no other.



# Osteria Disguido

“ Proof that excellence is made of simple things. ”



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**OSTERIA DISGUIDO**

## The simple taste of tradition

Osteria Disguido offers a simple menu based on the finest ingredients, in a lively, informal setting. The menu varies according to market availability, but there is never a shortage of fresh handmade pasta, distinctive elements of the Osteria's gastronomic offer, to which are added Piedmontese appetizers and tastings of cold cuts and cheeses selected by Ugo Alciati.



MEETING POINT OF THE VILLAGE

# Congress Centre

“ The meeting between history and advanced technology. ”



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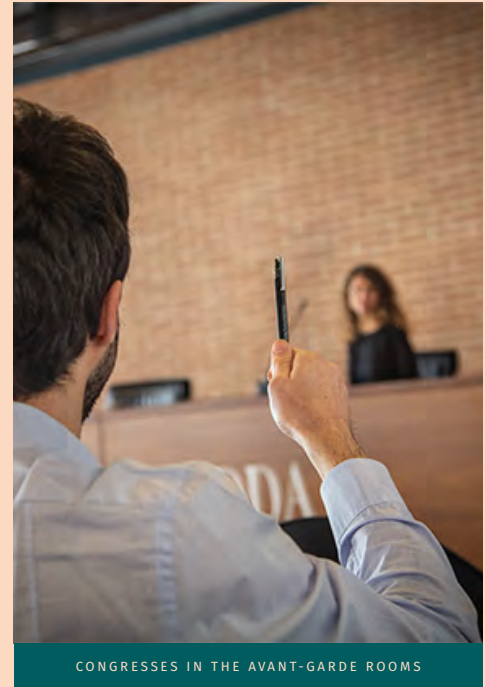




## CONGRESS CENTRE

# Unconventional meeting

Organise your business meeting where our wines are born. The second floor of the historical cellars houses a state-of-the-art structure surrounded by vineyards. And why not combine the experiences offered by the Village: from a tour of the cellars to a meal in one of our restaurants. Or bring us your own idea and we will make it happen for you. The Conference Centre consists of two meeting rooms, the Moscato room with 60 seats and the Nebbiolo room with 190 seats, a cafeteria area and the Dolcetto room, which can be used as a lounge area or for team building activities.



CONGRESSES IN THE AVANT-GARDE ROOMS

# Garden del Lago

“The ideal setting for wedding receptions and banquets for events in a stunning and evocative glass structure that overlooks the lake.”

[THE HISTORIC CELLARS](#)

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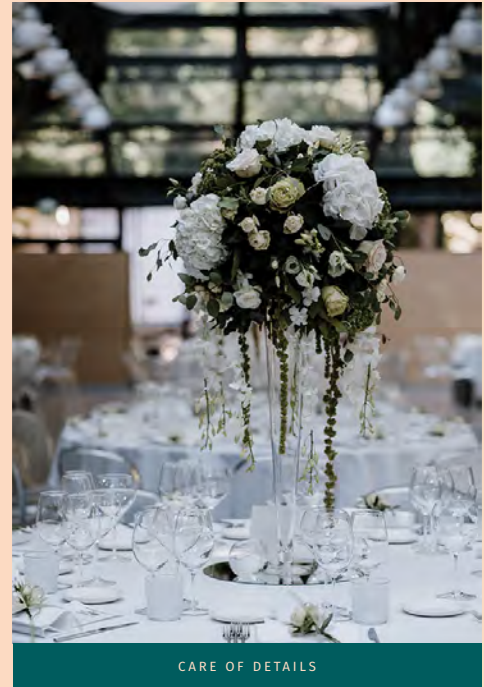


## GARDEN DEL LAGO

# An outdoor venue for your events



Garden del Lago can be booked for private events, banquets and weddings, set amongst the vineyards and ancient trees of the Estate. The garden outside and the bright, spacious dining room are both versatile and dynamic. Attention to detail, high-end catering and a warm welcome are the key to a unique event that you will remember forever.



CARE OF DETAILS

## The Icehouse

“ An exclusive location for a lucky few in which to organise aperitifs, toasts and much more, surrounded by the treasures of the Village as they rest on their lees. ”

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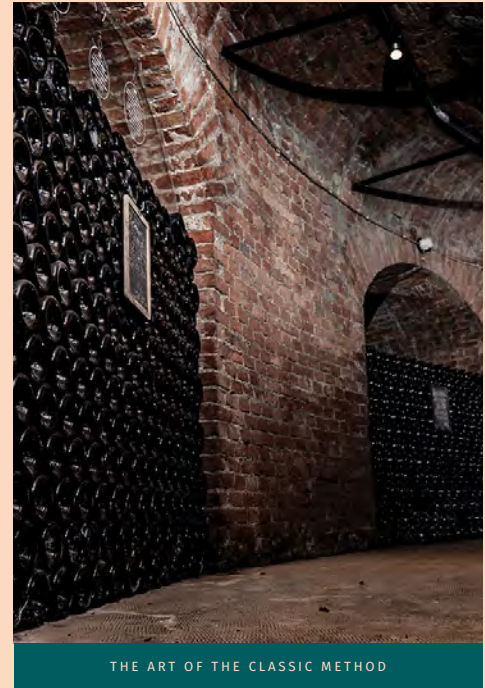




## THE ROYAL GLACIER

# The King's fridge

This was once the place where the snow was gathered, for use by the King to store food. Today, it is used to store liquid treasure: Alta Langa, Metodo Classico sparkling wine, aged on lees. An exclusive location for a lucky few in which to organise aperitifs, toasts and much more, surrounded by the treasures of the Village as they rest on their lees. A secret place to admire and experience.



THE ART OF THE CLASSIC METHOD

# Bottega del VIno Wine shop

“ Exploring the Italy of wine  
and so much more... ”



THE HISTORIC CELLARS



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## BOTTEGA DEL VINO

Learn, taste,  
buy

The Bottega del Vino offers visitors the chance to taste, learn about and purchase the wines of Fontanafredda and Casa E. di Mirafioro. In addition to our own wines, you will also find products from other historic Italian wineries included in the 100 Fine Italian Wines circuit: from the Barolo of the Langhe to the Tuscan Chianti Classico, from the Trebbiano of Abruzzo to the Prosecco of Veneto, from the Ribolla Gialla of Friuli to the Sicilian Etna Rosso.



THE GREAT WINES OF THE LANGHE

# Fondazione E. di Mirafiore

“ Commissioned by Oscar Farinetti it is a place of exchange, a haven for people and ideas. ”



THE HISTORIC CELLARS



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FONDAZIONE E. DI MIRAFIORE

## For those who strive to improve

Dedicated to Emanuele Alberto di Mirafiore, the Fondazione is an informal and pleasant environment that organises cultural initiatives with the aim of awakening the critical spirit, rediscovering the values that continue to motivate the Village today, as they did in the past: community, people, sharing.



AWAKEN THE CRITICAL SPIRIT

# The Wood of Thoughts

“ The last wood remaining in the Barolo area of the Langhe, among age-old plants, vineyards and hazelnut groves. ”

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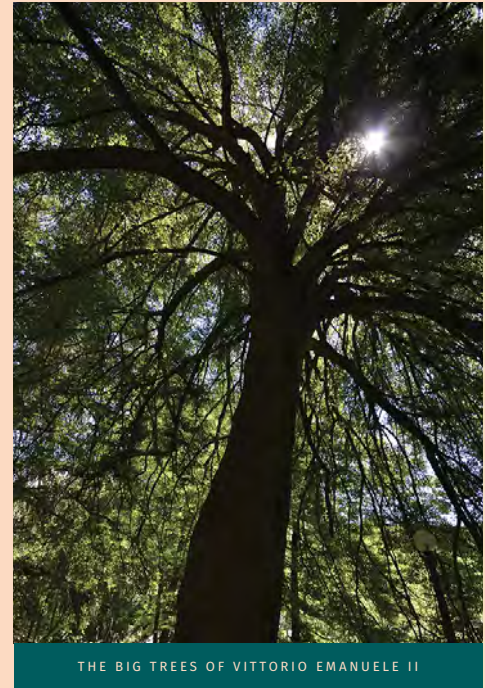




## THE WOOD OF THOUGHTS

# A book to leaf through in the open air

One of the last unspoiled woods remaining in the Bassa Langa area, is home to over forty thousand age-old plants and trees in its 12 hectares of land, offering an itinerary comprising 12 stages of meditation and contemplation, “a hymn to Mother Earth”, where we recommend that you remain silent. With 12 hectares of land and over 40 thousand different varieties of plants, visitors can choose between two walks: one lasting 20 minutes and the other 45. Both offer the chance to meet the inhabitants of the wood and, if you are particularly lucky, you might even find one of our precious local truffles.



THE BIG TREES OF VITTORIO EMANUELE II

## CONTACTS

All roads lead to the  
Villaggio Narrante.

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[villaggionarrante.it](http://villaggionarrante.it)

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**FROM**  
Torino  
Caselle

108 km

ESTIMATED TIME: 1H 19'

**FROM**  
Milano  
Malpensa

186 km

ESTIMATED TIME: 1H 58'

**FROM**  
Genova  
Principe

146 km

ESTIMATED TIME: 1H 59'



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